

ZUZANA OTTOVÁ

SENIOR ATTORNEY-AT-LAW



SPECIALISATION

- Intellectual property
- Litigation and arbitration
- Law of obligations
- IT law

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Zuzana is a collaborating senior lawyer at Urban & Hejduk with previous experience from a leading Czech law firm and a legal department of a major international company. She provides comprehensive legal advice to Czech and foreign clients in all phases of court proceedings, intellectual property issues and issues in the area of law of obligations.

She has contributed to representing clients in dozens of complicated cases. As a part of her practice at the law firm, Zuzana specializes in representing corporations in unfair competition disputes, IP law disputes and disputes concerning the protection of reputation. In addition, she specializes in contractual relations, including IT law, in which she has experience in preparing various types of contracts.

As part of her practice, she assists clients in the area of intellectual property rights, especially in registering trademarks and designs at the Industrial Property Office (UPV), the European Union Intellectual Property Office (EUIPO) and the World Intellectual Property Organization (WIPO). She represents clients in the subsequent protection of their rights through customs and the courts. She has extensive experience with internal market measures, boarder measures and subsequent seizures of counterfeits. At the same time, she represented clients in trademark, design and patent disputes including preliminary injunction proceedings. She is certified by EUIPO and enlisted by UPV for providing funded services IP Scan and IP Enforcement Scan.

Last but not least, Zuzana provides advice on civil, commercial, and employment law.

She graduated in the area of general law from the Faculty of Law of Charles University and completed a six-month study program at the Faculty of Law of Radboud University in Nijmegen, Netherlands. Later, she graduated in the area of intellectual property law from the Technische Universität Dresden by completing LL.M. study program International Studies in Intellectual Property Law.

SELECTED REFERENCES

- Representing a major international group engaged in the production and distribution of adhesives and technologies, cosmetics, and laundry and cleaning products relating to the protection of intellectual property rights before customs authorities and courts.
- Advising major Czech and foreign companies in the area of unfair competition, including representing clients in unfair competition disputes.
- Advising an international automotive group in disputes relating to the protection of reputation and publishing a reply.
- Representing a Czech media group in disputes over the publication of a reply and the protection of reputation.
- Advising Czech and foreign companies in the area of IP, civil and commercial law, including representing clients in litigation.
- Preparing and revising contracts in the area of civil and commercial law, including advice on real estate transactions, licensing agreements and IT contracts.
- Preparing due diligence reports for major Czech and foreign companies in the area of real estate, commercial obligations, intellectual property, and disputes.

MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS

Czech Bar Association

ALAI Czech Republic - The International Literary and Artistic Association

LANGUAGES

Czech, English, French

EDUCATION

Charles University Prague (Czech Republic), Faculty of Law, Mgr., 2016

Radboud University Nijmegen (Netherlands), Faculty of Law, study visit, 2015

Technische Universität Dresden (Germany), International Studies in Intellectual Property Law, LL.M., 2023